MarketWatch
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Smile in the City Dental Group

A New Kind of Cosmetic Dentist in the Big Apple

NEW YORK, NY, Jul 10, 2008 (MARKET WIRE via COMTEX) -- Are you looking for minimally invasive cosmetic dentistry in a comfortable, professional atmosphere? The good folks at Smile in the City Dental Group have announced the offering of dental services that utilize the latest industry technologies to patients in the five boroughs of New York and beyond.

Customers can now get aesthetic, implant and laser dentistry to suit their needs, from highly skilled, trained and specialized doctors in an office that has invested in the newest, most effective methods available.

A "Scalpel-Free" Shop. Patients looking for a New York cosmetic dentist that will practice necessary fixes without a lot of scraping and drilling will love the state of the art dental and periodontal procedures done with a Waterlase(R) dental laser. As experts in Periodontics, Prosthodontics, and Endodontics, Doctors Schmidt, Zelig and Hook will help you look your best with the least invasive work plan.

The Doctors. As a trained prosthodontist, Dr. Nargiz Schmidt specializes in reconstructive, aesthetic and implant dentistry. Dr. Joseph Zelig is a diplomate of the American Board of Periodontology, and Dr. Dov Hook, an endodontist, is a root canal specialist.

More about the credentials and skill training of the doctors is available on the "Meet Us" page where visitors can see how the three have been trained in specific areas.

Services. Patients can find convenient, comprehensive dental care at Smile in the City, including whitening, laser cleanings, cosmetic dentures, and more. The office staff uses new Invisalign(TM) technology to get teeth straightened: ask them how this break through method fixes crooked teeth without the hassle of traditional metal braces.

Dental Implants. New York dental implant patients can get effective consultations on how to address implant needs. State of the art digital imaging and laser technology allows for safe, predictable, and precise placement of dental implants. This ensures that each patient's needs will be specially evaluated for the best care.

Veneers. Porcelain veneers are getting more and more popular for those who want their mouths to shine like new. Smile in the City can get you veneers and lumineers to help you smile with confidence.

IV sedation

Get fixed while you relax: Smile in the City can provide IV sedation for patients who fear the drill: patients will be in a "twilight state" to make the dental experience feasible and reduce fear and anxiety in the chair. You always know you will be in good hands with Dr. Zelig who has received advanced specialized training and is licensed by the State of New York to provide IV Sedation.

IV sedation is another way the doctors at Smile in the City have used the most current dental methods to get specialized solutions for clients.

Getting There. Check out the full range of services and more at http://www.smileinthecity.com/ to see what this New York dentist office can do for you.